

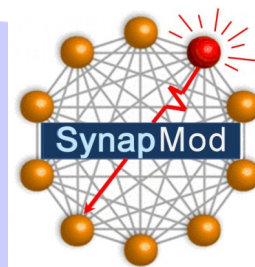
The Methodology

EPMOD's **Network Centric Management Methodology** aligns business processes, projects, and people with the overall enterprise strategy to achieve desired results through self-directed teams.

This methodology enables network centric communications and operations within any organizational structure, and allows committed individuals to work together regardless of departmental or business affiliation. Supported by SynapMod's structured communication network, it allows business process steps and people to be integrated with project work plans, so the entire organization - vertical departments as well as horizontal project teams - is kept informed and can collaborate to optimize results.

EPMOD, Inc.
674 Florida Avenue
Pittsburgh, PA 15228

Phone: 412-531-5797
Fax: 412-531-2724
E-mail: spolsky@epmod.com



The Tool

The **SynapMod® Structured Communication Network** enables Network Centric Management of self-directed teams from disparate locations and businesses, allowing them to reach new levels of performance.

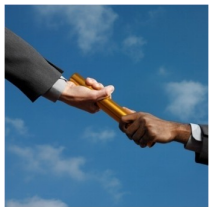
SynapMod connects individuals at all management levels, both internal and external to the prime integrator organization, so that Original Equipment Manufacturers (OEMs) and small and medium size firms may become partners in the venture and integrate their work plan status and milestone dates with those of the larger team. Each level of management then orchestrates their node of the overall network of individuals responsible for specific tasks to help achieve dynamic collaboration that results in meeting the overall enterprise mission objectives.

With SynapMod's communications switchboard, each individual on the team automatically receives the information they need, when they need it. Business-to-business communications no longer means "CEO to CEO" - individuals responsible for project results are directly connected to others responsible for interrelated tasks, as well as to their functional department heads, so that project resources can be aligned with the project objectives as well as with each organization's overall objectives. Real-time dashboards, based on bottom-up input and personalized to the needs of each individual and their management responsibilities, provides a high level of visibility and transparency at all management levels.

Leveraging corporate-wide talent to boost the bottom line.

Commitment. Communication. Collaboration. These are the keys to unleashing the talent in your organization and outperforming the competition. Sadly, conventional management approaches and tools don't even address these powerful principles; in fact, they often get in the way.

Are your managers spending all their time updating complicated work plans and feverishly sending out emails and spreadsheets to the troops, instead of meeting with clients and project teams to resolve the real issues? The EPMOD **Network Centric ManagementSM** approach can ease the pain of poorly-performing teams, provide everyone in your organization with the information needed to make timely and informed business decisions, and free up project managers to focus on the real issues - before they become crises. Using EPMOD's methodology, managers can gain high visibility of project progress with bottom-up input, while empowering top talent to self-manage their own workflow.



Commitment

In the conventional management approach, a manager typically prepares a detailed project work plan, develops the project schedule, defines technical tasks, and assigns them to individuals or departments by forwarding the work plan to all involved (or, more likely, to department heads responsible for supplying staff).

But where's the commitment by those actually responsible for completing the work? Have they "bought in" to their assignment? Reviewed their personal work schedule to know they can deliver on time? Do they even know how their individual performance could impact the organization, positively or negatively? Fully informing each member of the team and gaining their commitment should be the manager's #1 priority - but it rarely happens using conventional approaches and tools.

Communication

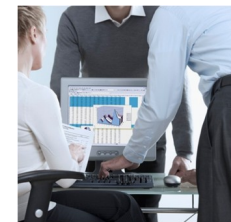
Using the EPMOD approach, all team members are fully informed of the strategic value of their work. They proactively accept responsibility for meeting the project goals by providing the manager with promise dates for each deliverable. They're free to manage their own work flow, and know who's responsible for completing interrelated tasks - so they can work as a self-managing team to resolve issues at their level. This bottom-up input also provides managers at higher levels with timely and accurate visibility of the project progress, allowing them to interact with the team in a proactive manner when their support is needed.



EPMOD also offers the SynapMod[®] software service that enables the project team to easily create a structured communication network - a communications backbone - linking all team members with interrelated tasks, so that real-time status updates are available, via personal dashboards, to all involved. The color-coded dashboards allow senior managers to easily view the status of all activities they're responsible for, and to quickly identify those activities requiring their attention.

Collaboration

EPMOD's Internet-based business alert and communications network enables virtual teams to truly work in a collaborative approach, boosting productivity and providing consistent results regardless of where individual team members may be located.



Tel: 412.531.5797

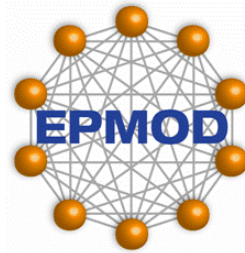
“In the real world, good teams, according to our own definition, often fail.”

Deborah Ancona, Professor, MIT's Sloan School of Management

*Business executives consistently point to poor communications as the biggest source of pain in their organizations. Project failure is often directly related to the people responsible for delivering results not receiving the accurate, timely information they need to complete their tasks on schedule. Important changes to “the plan” often occur at one level of management, but are not communicated to other levels in an effective or timely way; overburdened project managers simply can't keep up with relaying critical change information to the tens and hundreds of people in disparate locations involved in various aspects of a large undertaking. **The best of information loses its value if it isn't provided to the people who need it in a timely way!***

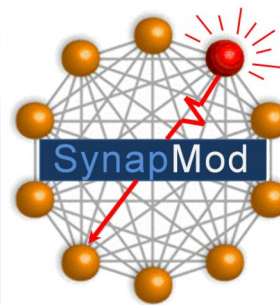
SynapMod® is different from all conventional management tools.

*Instead of linking tasks within a central work plan that must be constantly revised by a central manager, **SynapMod® links the people with interrelated tasks directly through the Internet and empowers them to manage their own piece of the project - while instantly communicating changes to those team members affected by their work flow change, as well as to upper level managers.***



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SynapMod Personal Dashboard

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|---------------------------------|-------------------------------------|------------|------------|---|---|---|---|---|
| Test Data Feeds | SAP Payroll Integration | 12/04/2007 | 12/04/2007 | ● | ● | ● | ● | ● |
| Install T45 Switches | Allvac Helpdesk Transition to ATI | 12/07/2007 | 12/07/2007 | ● | ● | ● | ● | ● |
| Review project plan with vendor | Active Directory | 12/10/2007 | 12/10/2007 | ● | ● | ● | ● | ● |
| Create cost estimate | IT Reference Library | 12/31/2007 | 12/31/2007 | ● | ● | ● | ● | ● |
| Rollout hypercare | Safety Observation Tracking Rollout | 12/31/2007 | 12/31/2007 | ● | ● | ● | ● | ● |
| ATI West | Project Coordinator | 01/07/2008 | 01/07/2008 | ● | ● | ● | ● | ● |
| Eston-Ivyland Consolidation | Project Manager | 01/31/2008 | 01/31/2008 | ● | ● | ● | ● | ● |
| Print server consolidation | Project Manager | 02/15/2008 | 02/15/2008 | ● | ● | ● | ● | ● |

📁 Budget
📅 Timeline
🌟 Resources
⚠️ Issues
🔴 Risks

Commit. Communicate. Collaborate. Are you and your teams connected?